Christopher Langlais
Web Designer/Developer
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I am a Web Designer/Developer with 15 years of experience in web design & development and 21 years in graphic design. I'm looking for a Web Designer position that will challenge me and allow me to use my creativity as well as allow for room for growth and development.

Experience:

Web Designer/Developer - Imagination Marketing/Tarbell Realtors – Santa Ana, Ca. **-** 2003 - 2011

- **Internet Project Management:** Managed web and mobile development projects from concept to final product. I solely designed and developed various websites and worked with engineers to develop features to enhance usability.

- **Intranet Project Development:** Designed tools for in-house use; worked with software developers to implement my concepts.

- **Online Marketing Management:** Designed online marketing collateral, created email marketing campaigns, Google AdWords and Third Party Portal campaigns.

Web Producer/Developer - Divine Cranium Design – Seal Beach, Ca. **-** 1999 - 2003

- **Web Project Management:** Managed website development projects from concept to final product, communicate with client to scope projects and assess requirements, forecast and manage large budgets and team hours.

- **Marketing Strategies:** Responsible for developing web marketing concepts and managed all enhancements to the sites. Implemented e-commerce functionality and design e-shops. Developed collateral for print/direct mail campaigns. Analyzed results, number of hits, and e-mail responses to determine direction for marketing campaigns.

Project Manager/Art Director - Nemicron **-** Irvine, Ca. - 1997 – 1999

- **Project Manager/Art Director:** Managed website development projects from concept to final product for in-house e-commerce sites. Design, execute and document test programs to implement system integration initiatives. Analyze and evaluate functionality.

- **Team leadership:** Managed a team of programmers and designers with focus on both the creative and technical project deliverables. Led weekly meetings to introduce new project specs and scheduled project progress.

Applications: Adobe CS5, Flash, Dreamweaver, Wordpress, Fireworks, Web Trends, MIVA, Real Producer, 3DSMax, Lightwave, Office, Visio

Platforms: Web, Mobile, Tablet

Technical Skills: HTML/DHTML/CSS, JavaScript, ASP/PHP/SQL, XML, XSLT,

Other Skills: SEO, SEM, Google Analytics, Social Media, fine art & illustration, video/audio editing, and photography.

Affiliates:
- Board Member-Seal Beach Host Lions Club
- Committee Member/Webmaster-Rebuilding Together Long Beach
- Committee Member/Webmaster-Compassion in Action USA

Portfolio and References available for review